

WORKING *WITH* STUDENTS

AUB Futures

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Guidance for Commissioning
and Collaborating with Students.

Gabby Braver
BA (Hons) Graphic Design

ARTS UNIVERSITY BOURNEMOUTH

WELCOME.

us

At AUB, we are committed to providing our students with real-world creative opportunities that enhance their professional experience.

By offering commissioned work, paid placements, or voluntary opportunities, external partners can collaborate with emerging creative talent while supporting student development.

you

This guide is designed for businesses, organisations, and individuals looking to work with our students.

Whether you are commissioning a creative project, offering work experience, or seeking fresh ideas, we will help you understand how to connect with the right talent effectively.

them

Our students are the next generation of creative professionals, equipped with fresh perspectives, technical expertise, and innovative thinking.

By working with them, you will not only gain original, high-quality work but also play a role in nurturing future industry talent.

 [@aubfutures](https://www.instagram.com/aubfutures)
 futures@aub.ac.uk
 aub.ac.uk/careers-and-enterprise



Rai Crabtree
BA (Hons) Dance

ADVERTISING YOUR OPPORTUNITY

All creative opportunities can be promoted to our students through our dedicated Jobs and Opportunities Portal.

To advertise, you'll need to submit a brief outlining key details about your opportunity. Once submitted, your listing will be reviewed and made available to AUB students, who will then contact you directly if interested.

UPLOAD NOW

COMMISSION

A one-off creative piece requested by an external client, either for commercial use or personal purposes.
—Examples: *Illustration, branding, photography, mural design, digital media assets.*

1

PAID WORK EXPERIENCE

A professional placement where students contribute their creative skills to an organisation or project.
—Examples: Filming and editing, workshop facilitation, content creation.

2

VOLUNTEERING

Unpaid opportunities where students gain experience, exposure, or valuable learning outcomes. We strongly encourage clients to cover expenses such as materials and travel as a minimum.
—Examples: *Assisting with events, workshops, or community projects.*

3

COLLABORATION

Joint projects where students work alongside external partners to produce creative outcomes.
—Examples: *Live briefs, event production, interactive exhibitions.*

4



Rachel Kolb
BA (Hons) Commercial
Photography

DEFINING YOUR BRIEF

A well-structured brief ensures clarity and alignment between you and the student. For commission-based opportunities, we recommend reviewing students' work in advance to understand their style and how it aligns with your project's aesthetic.

When creating your brief, use a clear, structured format, such as a Word document or PDF. Where possible, include visual references, such as mood boards, example images, or links to similar projects.

Project Overview

A short description of the project, its purpose, and any relevant background information.

1

Visual References

Include imagery, mood boards, or example work to help illustrate your vision.

4

Key Deliverables

Clearly outline what you expect (e.g., a series of edited photographs—define the number of assets required).

2

Timeline

Set clear deadlines for drafts, revisions, and final submission.

5

Specifications

Provide details such as format, dimensions, number of revisions, and any specific requirements.

3

Budget & Payment

Agree on a commission fee in advance. Refer to AUB's pricing guidelines for fair compensation.

6

WHO YOU MIGHT WORK WITH

Our students come from a range of creative disciplines, each with unique skills and areas of expertise. It's important to remember that students are developing their skills and learning how to work commercially. Some will have more experience than others, so setting clear expectations and realistic deadlines from the start is essential.

IMPORTANT CONSIDERATIONS

International Students

Those on a student visa cannot undertake freelance or self-employed work, including private commissions or selling their work, as it may jeopardise their visa. However, most international students can take on contracted employment ([find out more here](#)).

Professionalism

All agreements should be clear and transparent. We strongly recommend written agreements for commissioned work.

Meetings & Communication

Initial discussions should take place in a professional setting or online. Establish preferred communication methods early to ensure smooth collaboration.

Payment

Agree on fees in advance and refer to AUB's pricing guidelines to ensure fair compensation.

—Arts & Communications

Commercial Photography, Fine Art, Games Art and Design, Graphic Design, Illustration, Photography.

—Design & Architecture

Architecture, Fashion, Fashion Communication, Interior Architecture and Design, Modelmaking, Textiles Design.

—Arts, Media & Creative Industries Management

Communication Design and Strategy, Creative Direction, Events Management.

—Bournemouth Film School

Acting, Animation Production, Costume, Creative Writing, Film Production, Make-up.

READY TO GO?

Define your opportunity clearly

Include details such as the type of work, expectations, format, timeline, and budget. Be transparent and realistic about what you're asking.

Submit your opportunity

Send your brief or opportunity details to be shared via our [Jobs and Opportunities Portal](#).

Clarify your brief

Provide a structured brief with:

- Project overview
- Key deliverables
- Format/specs
- Visual references
- Timeline and deadlines
- Budget/payment details

Consider legal & practical factors

- International students have visa restrictions — those on a visa cannot undertake freelance or self-employed work
- Agree everything in writing
- Follow AUB's price guidelines — can be found on page 6

Plan for communication

Decide how you'll communicate with the student(s), when check-ins will happen, and who's the point of contact.

PRICE GUIDELINE

NOTE

This may be negotiated depending on a student's experience and complexity of the work requested.

Spot Images

£10—£30
(dependant on complexity)

Event Photography

half-day: £100+
full-day: £200+
(plus editing)

Mural Art

£100/day
(plus material cost)

Logo Design

£50—£110
(dependant on complexity)

Filming & Editing

£20/hr or £600
(full production)

Portrait

£100/day
(plus material cost)

Poster Design

£50—£100

Social Media Graphics

£15—£20
(per asset)

Printed Media

£60—£100



Millie Burton
BA (Hons) Make-up for Media & Performance